



#Smartmovers

ART COMPETITION

**Translink
Eco-Schools
Travel Challenge
Celebrating 10 Years**



About the Competition

Translink and Eco-Schools are celebrating 10 years of the Translink Travel Challenge in 2019. To mark this milestone we are inviting primary schools to take part in a unique art competition.

We'd like as many people as possible to think about sustainable transport and to do this we are asking pupils to design an exclusive bus-side art piece that will be displayed on buses in your local area in June 2019.

The competition links nicely to the [Travel Challenge](#) and can be part of your actions for it and your Transport topic. Taking part can also be a great standalone action for Eco-Schools incorporating the whole school or a smaller group of artistic pupils. It provides evidence for your Informing and Involving step of the Eco-Schools process as well as addressing the Transport, Healthy Living and Climate Change topics. A sustainable journey to school or at home helps you stay healthy while reducing pollution and protecting the environment.

We are looking for an eye-catching design that highlights the many benefits of sustainable transport. Colourful and neat work will be preferred and remember that your piece of art will be expanded many times over to fit the side of the bus so any mistakes or empty spaces will become more obvious.



Please use the template provided, which is in the correct proportions required and will be scaled to fit the space on the final bus-side. Further instructions are below.

Getting started

Ask the pupils the following questions to get them thinking about sustainable transport and what important messages and images they might like to include in their design:

- Do they know which fuel most cars run on?
- Do they understand that fossil fuels can't be replaced when they run out? – therefore they are 'unsustainable'?
- Do they know any other problems with using fossil fuels? – i.e. pollution leading to climate change
- What other benefits are there to leaving the car behind? - healthy exercise, less traffic, saves money, sociable etc.
- How does walking or cycling to school make them feel?
- How often do they take public transport and how is it more sustainable than a car?
- What would their ideal journey to school look like?
- What would their perfect vehicle of the future look like?
- What would the perfect sustainable Eco-School look like?



Teaching resources

- There are super teaching resources available through the [Translink website](#) including games and activities to inspire you and your pupils.
- The two week Travel Challenge comes with a toolkit to complete your sustainable challenge and record your results – great for Eco-Schools award data. Contact [Francesca](#) to take part.
- For more ideas check out the [Eco-Schools Inspiration](#) resource on the Transport topic.

Competition Information

- The competition closing date is **Friday 5th April 2019**
- The supplied template *must* be used to maintain the correct proportions – print on A4 paper (template should automatically print in landscape orientation but adjust if needed)
- Cut the template into 2 strips along the dotted lines shown (recycle the excess paper), stick them together along the short edge with tape on the back (grey boxes at each end), creating one long thin strip
- Avoid drawing over the grey boxes – logos will be placed here for the final bus-side design
- The winner will be announced in May 2019
- The competition is open to **Primary Schools** KS1 and KS2 pupils.
- Entry forms must be completed for each entry and *securely* attached to the back of each submission posted. Submissions without an attached or emailed entry form will not be considered.
- Entries may be posted to the address below or scanned and emailed:

Postal Address - Eco-Schools, Keep Northern Ireland Beautiful, Bridge House, 2 Paulett Avenue, Belfast, BT5 4HD or **email** – Francesca.DiPalo@keepnorthernirelandbeautiful.org.

We encourage you to run the competition as a class or whole school initiative, however due to the large numbers of expected entries we ask that you limit your submissions to your top **5 posters per school**.

Don't forget that even the best idea needs to be well presented. Encourage pupils to think of interesting and attractive ways of presenting their ideas. Neat lines, good use of colour and clear writing (if used) will add to the appeal of the entry. The pupil's work will be expanded many times on the final bus-side so pupils should consider this when designing their piece.

Competition Prize

The winning entry will be displayed on buses in the local area of the school in June during Bus and Train Week. The winning pupil will also be invited to attend the special 10 year celebration event in Belfast on 5th June 2019 to collect a certificate honouring their achievement. All schools who submit competition entries will receive an e-certificate of participation from Eco-Schools

Competition Criteria and Rules

Pupils must create their entry themselves.

Entries could include the following formats all should be submitted using the A4 template supplied

- Drawings: 2D drawings using pencils, pens, paints or crayons
- Collages: pupils could recycle materials to use for collages.
- A mixture of the above
- Each entry design must feature a bus and/or train along with any other sustainable transport mode/s e.g. cycling, walking

Please do not submit a 3D model. Please do not use any templates (other than the one provided) for pupils to colour in.

- Each entry must be accompanied by a completed official entry form securely attached to the back of the submission (we suggest glue or staples – paperclips can become separated).

Terms and Conditions

If the entry contains contributions from other people or material that pupils have not created - i.e. photographs or images off the web - pupils are responsible for obtaining written permission to use such work.

Translink and Eco-Schools reserve the right to use the winning entry for promotional purposes. The winning pupil will also be invited to appear in publicity photographs and media articles.

Selection Process and Announcement

A judging panel of Eco-Schools and Translink staff will judge all entries and select winners. Judges decisions will be final. Winners will be informed by May 2019.

Judges will be looking for colourful, innovative poster designs that address the issues of sustainable transport from a personal, local and/or global perspective, and indicating innovative ideas on how to travel more sustainably and improve your school environment.

Funding - The competition is funded by Translink who sponsor the Eco-Schools Transport topic.